



**BUILDING**  
Cyber Security

# Advancing Physical Security, Safety, and Privacy

## WHO WE ARE

### Company Description

Building Cyber Security is a non-profit physical cyber organization focused on improving and advancing the physical security, safety, and privacy of facilities and related infrastructure. We work with practitioners and our member companies who represent the operational technology ecosystem of both the public and private sector.

## THE REASON OF OUR EXISTENCE

### Mission Statement

Establish, administer, & sustain a framework that offers market driven options developed by a broad range of stakeholders for “cybersecure” to improve physical security, safety and privacy in both public and private sectors.

## FULL MARKET APPROACH

SMBs to Large Global Enterprises

- > Managed Services Companies Representing Small & Medium Companies
- > Customer-Run Larger Teams

## PROACTIVE & HOLISTIC PROGRAM



Standards Development



Education



Certifications



Labeling Authority



Audits



Advocacy



Cross Ecosystem  
Engagement/  
Collaboration



Independent Research

## Value Proposition for Key Stakeholders

### CRE OWNERS & OPERATORS

Options to choose security level of investment to meet stakeholder requirements

Clearly defined operating costs to meet insurance company discounts for assets under their control, as well as occupants

### TECHNOLOGY COMPANIES

OT platforms with established baselines and committed service levels across industries

Product and technology data based on the BCS framework to support investment decisions

### INSURERS, LENDERS, & INVESTORS

A standardized framework for insurers, lenders, and investors to facilitate physical cyber risk assessments and set differentiated fee structures and investment grade ratings

Real estate platforms recognized at each certification level in terms of ability to safely offer an array of smart technology management services

## Benefits of Protecting Building Management Systems

As smart technology services expand, new safety and protection services will be required. Protecting building management systems will reduce risks to:

Life, Safety, Health – Protection of Employees & Visitors

Bad Actions or Errors from Employees

Outside Takeover of Operational Systems

Business Interruption/Decline

Brand Value

### Why Key Stakeholders of Commercial Real Estate & Operational Technology (OT) Platforms Should Join BCS



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BCS is a vehicle for stakeholders to bridge knowledge gaps and drive positive change working across the entire operational technology ecosystem to offer a market-based solution that reduces physical cybersecurity risks and liabilities.

Those involved in BCS can guide consolidation of various standards (NIST, ISA) and industry best practices into a framework of standards for incorporation into public policy and regulatory/permitting proceedings and building codes.